

Professional Experience

Video Production Specialist | Motion Graphics Artist

2011 - Present

Shoot - Edit - Post - Voice Over

A partial list of clients I've worked with:

Elkhorn Entertainment, SocialSEO, 24seven, CableLabs, Integrity Mortgage, Strayt, eTakeoff, EFT Universe, Original Six Media, CommScope, Creative Circle, Accenture, Clutch Studios, Epsilon, Rhea + Kaiser, Production Craft, Inc, EnergyBBDO, McGarry Bowen, DirectionsAV, Adelstein | Liston, StepChild Media, Nuwave Media Productions, Republic Media, 24seven, Kevin McGurn and Associates, Resolution Digital Studios, ReFluxMD, 200 Stores Tall

Top-Line Furniture Corp.

2017 - 2022

Video Production Specialist | Motion Graphics Artist

- Directed and produced 30-40 highlight videos per month showcasing products Top-Line offers
- Directed and produced promotion videos for upcoming sales for local retailers, leading creative execution
- Produced and created various videos for broader corporate needs as requested
- Created graphics as needed for all videos, creating a uniform design style for all productions
- Composed engaging copy for on screen graphics, utilizing experience in storytelling to keep viewers engaged
- Composed original music for content using Logic Pro X, eliminating the need for 3rd party music
- Led coordination of all video content production

DraftFCB / Foote Cone and Belding

2000 - 2011

Senior Video Editor

- Raised level of creative output for Studio's production and editorial projects
- Proficient in all aspects of creative editorial, from on-air spots, test spots, sales videos
- Improved the Studios' client services and facility operations
- Worked effectively with agency producers and creatives for agency's entire client base, including ADM, SC Johnson, Kraft, Coors, Kmart, and Qwest
- Lead videographer for test spots, concept videos, and other
- Involved in managing/design of studios' build-out
- Integral in driving the Studio's revenue growth by 175% over five years

DDB Needham Worldwide

1985 - 2000

Senior Video Editor

- Edit Zone's first Editor. Worked to further develop department's capabilities
- Developed and implemented studio's plan for agency's move into Aon center facility
- Offlined Television Commercials. Supervised postproduction
- Worked on agency's entire client base, including Anheuser-Busch, Inc., McDonald's, General Mills, Maybelline and Wilson Sporting Goods
- Direct of Videographer for a variety of client presentations, product demos and other video projects

AV Technician

- Assembled Television/Radio Commercials for client presentations
- Recorded & Edited Audio Presentations
- Edited Video Using A/B Roll Edit Suite
- Direct videography for a variety of client presentations, demos, etc.

Equipment and Software Proficiency

Premiere Pro, After Effects, Avid Media Composer, Final Cut Pro X - 7, Photoshop, Illustrator, Audition

Digidesign Pro Tools, Capcut, Jubler

Avid Unity, ISIS Shared Storage Systems, Xsan Shared Storage, Rorke Systems, various plug ins, etc.

Various video cameras including; Sony, Black Magic, RED, Panasonic, iPhone.

Broad experience with various types of video and audio equipment.

Additional Interests

Compose and perform [music](#).

Piano Tuning.



Tovala Smart Oven



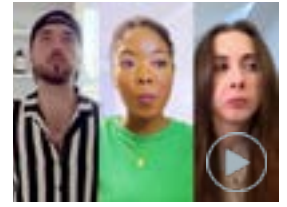
Rust-Oleum Varathane



Treats!



Bayer Crop Science



Tovala Smart Oven



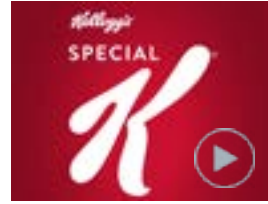
What Color?



Strayt clear Aligners



Fast Stop "What's Next"



Special K Protein



Accenture Highmark



Summer Beer



Dining Table Size Guide



Craker Barrel Bacon!



eTakeOff Software



Flooring Sale



Why I'm Riding Solo



Bayer Shared Risk



Craker Barrel Scissors



Gaspari Myofusion



Cable Reach



Playground Chicago Pilot



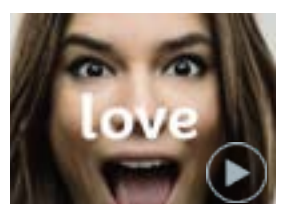
Tres Hermanas



Callebaut Chocolate



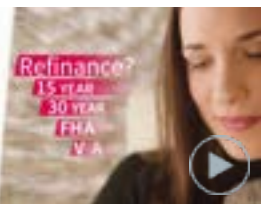
Nakano Rice Vinegar



Real Estate Express



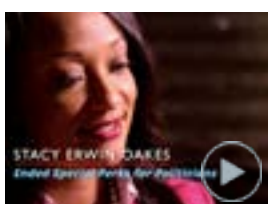
Chair Guide



Integrity Mortgage



City within a City: Watergate



Earn Your Keep



Huggies Diapers